

The little book of BIG Fundraising Ideas



Spiritual



Physical



Educational



Service

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Introduction

There are so many ways to raise funds for your GB company or a charity you have chosen to support. Helpful tips and information for these are listed throughout this document. These events can be done on a small or large scale depending on your need and the people that are available to help you carry them out.

Before you organise any fundraising event:

- Make sure that it fits within the ethos of the Girls' Brigade and has your church's approval.
- Discuss with your leaders and agree on the most suitable form of fundraising. Don't impose something on them that they are not comfortable doing.
- Make a list of everything that needs to be done and allocate responsibilities to others so one person isn't left to do everything.
- Carry out a risk assessment and implement health and safety measures identified. Keep a record of the risk assessment along with the rest of your GB paperwork.
- You may need to check with GBNI insurance provider if you are doing an activity which is out of the ordinary. Ring headquarters if you need to check this.

If you are fundraising on behalf of a particular charity make sure to get in contact with them. Many of them have an established fundraising team who will be more than happy to come along and help you plan your event, they can help in other ways, for example supplying posters and materials/resources to help you advertise it.

Hopefully you will grow together as a company and have lots of fun while you raise funds for GB, your own girls and other charities.

Happy Fundraising!

5k Run/Walk

This is a good fundraiser if you are wanting something that is easy to organise and low cost but that will bring in a lot of money for your chosen charity. You could use an already existing 'Park Run' or some of your leaders could participate in the Couch to 5K.

When planning this event there are a couple of things to do first; choose the size and location of an event you can reasonably manage, then save a date and set some realistic fundraising goals. Themes add an extra element of fun, survival races and fun runs seem to attract more participants than just a standard 5k run or walk around a lake!

Here's what you will need:

- Venue (check with your local authorities);
- Stewards;
- Water for competitors;
- Sponsorship forms;
- Participant sign-up forms; and
- A qualified First Aider & a completed risk assessment.

There are a couple of different ways you could use an event like this in your fundraising efforts:

1. You could open it up to just your company and get your girls to take part and gather sponsorship.
2. You could open it up to the community, charge a registration fee to enter and give out prizes and medals to the winners.

When planning an event like this its so important to advertise effectively. If people dont know the event is happening then gathering sponsorship or signing up runners will be a real struggle.

The following are ways you could advertise the event:

- Across all your social media platforms;
- Leaders could share among their family and friends;
- An announcement in church;
- An advertisement in your church magazine;
- Posters on church noticeboards and in shop windows; or
- An advertisement in the local newspaper.

Assorted Sponsored Events

Sponsored events are probably the most common type of fundraiser. You can use all your girls and nine times out of ten they can just take place on your company night. They usually require little preparation and can bring in a lot of funds. Below we have outlined a variety of events you could run. Just remember to get parental consent for taking photographs and if you are taking the girls off site. Create sponsor sheets for each girl taking part and remember to include the charity number for whoever you are raising funds for along with a tick box for Gift Aid.

Sleepovers

Check with your church regarding their policy about sleeping on the church premises before deciding to do this. It may be that your hall isn't suitable or that because of fire regulations, you are not allowed to sleep in an upstairs hall. Fire precautions and carbon monoxide meters should be in place and working.

Stay Awake

During a stay awake, usually in your church hall, activities are provided for the girls throughout the night. They should change every hour so there is a variety of things going on and the girls don't get bored. Have one room set aside as a quiet, darkened area where the girls can leave their sleeping bags and mats and this is somewhere they can go if they can no longer stay awake. You could have worship sessions at different stages throughout the night. Don't forget to inform the PSNI that there may be lights on in the hall during the night.

Homeless Night

The idea is to raise awareness of people who are homeless, in your area and beyond, while raising money to support them. If you are doing this in the summer time the girls could spend some of the evening outside in the church grounds in their sleeping bags. During the winter the girls could sleep inside on cardboard boxes instead of mats or airbeds. Why not have some people from your church come and give the girls a hot cup of tea throughout the night?

Leg Wax

Why not see if your chaplain or one of your elders would get their legs waxed and donate the sponsorship to your chosen charity?

Party

Organise a themed night which fits with the charity you are raising money for, eg. a pink party for Breast Cancer Awareness. Wear pink and have all the food and decorations pink. Get your girls to bring along sponsorship money for your chosen charity.

Some more sponsored event ideas are listed below:

- Mad Hatters Tea Party;
- Wacky Hair Party;
- 70s Night/Disco Party;
- Sponsored silence; or
- Sponsored fast.

'Athon' Challenge

An 'Athon' Challenge is a fun and challenging event which can raise a lot of funds due to the sponsorship nature of them. You can hold any event for a specific length of time and add 'athon' to the end of it. Usually the event duration is a long period of time or a greater distance than you would normally cover.

Some examples of 'athon' challenges are:

- Swimathon;
- Zumbathon;
- Movieathon; or
- Walkathon.

The possibilities are endless!

Once you have picked your 'athon' challenge you will need to finalise details such as the venue, the date and the time. If it's walking or swimming you need to decide what distance they will complete. Will every girl and leader complete the same time or distance? Or will there be a difference for your younger girls and your older girls?

Here's what you'll need:

- Venue (check with your local authorities);
- Stewards;
- Water for competitors;
- Sponsorship forms;
- Participant sign-up forms; and
- A qualified First Aider & a completed risk assessment.

You could do this with just your leaders and girls or you could open it up wider throughout your church family and encourage others to join you. Whichever way you choose to do it advertising will be vital. The more people who take part and the more people who know about it, the more money you could potentially gather through sponsorship.

The following are ways you could advertise the events:

- Across all your social media platforms;
- Letters to your parents;
- Leaders could share among their family and friends;
- An announcement in church; or
- An advertisement in your church magazine or on your church noticeboard.

Auction of Promises

An Auction of Promises is a fundraiser which would involve your GB leaders, church leaders and potentially your parents. Your leaders and parents will promise a skill to an auction and then give up their time to carry it out for whoever has bought it.

Firstly you need to identify things that people are willing to promise to the auction. This could literally be anything. Some examples are listed below:

1. Walking someone's dog for a month;
2. A lift to and from the airport;
3. Painting an entire room in someone's house;
4. Babysitting for an evening;
5. Cutting someone's grass three times; or
6. Doing four loads of ironing.

Once you have gathered a list of promises you need to create a promotional flyer with a list of these to be given out to your church congregation and GB families prior to the auction. You could make the auction into a family day; have face painting, some games, a craft table and a BBQ. Then have the auction where people can bid on the promises they could make use of. All the money raised from the auction and the money raised from donations at the activities will go towards your GB company or chosen charity.

Here's what you'll need:

- A large space to have the auction and the fun day;
- An MC to keep the auction running smoothly;
- A volunteer to take donations and collect the money for the promises;
- Refreshments;
- People to run the activities; and
- A qualified first aider and completed risk assessments.

As the majority of the money you will raise will come from the auction it's so important to make sure it's advertised well and that there are people there ready to place a bid. The following are ways you could advertise your event:

- Across all your social media platforms;
- Leaders could share among their family and friends;
- Promotional flyer handed out to GB families and congregation;
- An announcement in church;
- An advertisement in your church magazine;
- An advertisement in local newspapers; or
- Posters in local shops.

Auction Sites

Online shopping has grown massively over the last number of years with auction sites taking over standard shopping sites like Topshop or ASOS. Inflated living costs has led to more and more people buying used clothes for a fraction of the original price. You could tap into this and raise some money for your GB company or your chosen charity.

eBay would be the largest and most popular of these sites but if you have a look you can find other sites with lower fees, you could even try selling on Gumtree, on Facebook Marketplace or on local area buy, sell and swap groups. Beware of selling charges on sites like eBay. The first 20 advertisements each month are free with any additional advertisements costing 35p each, so it may be more profitable to sell items in bundles instead of selling everything individually. They will also charge 10% of the final sale price once it has sold. (Prices as of May 2017)

Here's what you'll need:

- Items that have been donated to sell on the auction sites;
- Storage space to keep all the items;
- A leader to take responsibility for maintaining the sales;
- Forms for parents to sign off the permission for sale, and
- A PayPal account.

Ask your girls to bring in something from home that they no longer want eg. clothing or homeware. Ensure these goods are clean and in good condition. You may wish to give them a consent form that their parent would complete to give you a record that they have agreed to give you the items to sell. You could even ask your church congregation if anyone has anything they no longer want and would be happy for GB to sell on for profit.

Identify a leader who is experienced with selling on auction sites and ask them to take on the responsibility of auctioning off the items on one of these. You could ask some more of your leaders to offer help by taking photographs of the items and parcelling them up ready for posting.

NB. You would need to use a PayPal account for selling online so you would need to set up a GB PayPal account. Ensure relevant security measures are in place for this.

The following are ways you could advertise for items to sell on auction sites:

- Across all your social media platforms;
- Letters to your parents;
- Leaders could share among their family and friends;
- An announcement in church; or
- An advertisement in your church magazine.

Bag Packing

Bag packing is a fantastic fundraiser if you get the support from your leaders, parents and girls. It requires people to give up some of their spare time but it can raise a lot of money.

Many of the larger supermarkets allow bag packing. Just be aware that a store in one area will allow it and the same store in a different area will not, just check with the store you wish to go to. In Tesco stores contact the Community Champion and in Asda check with the Community Life Champion. Some Marks and Spencer and Sainsbury's stores also offer bag packing as well as some toy stores, particularly in the run up to Christmas when they are busy.

This may not be as great a way to raise funds as it was in the past because many people use debit/credit cards and often do not have cash with them to put in your donation bucket. However, it is still worth giving it a go. It can also be tricky with the carrier bag charge. Some people don't want to spend the money on bags and so want everything in one, others bring their own bags and have a specific way they like to pack them.

Book well in advance as a number of stores who permit it, only allow it on a set number of occasions throughout the year.

Here's what you'll need to do:

- Send a letter into the store you wish to bag pack in giving details of why you want to fundraise.
- Receive the shop's instructions and make sure all those helping are aware of the store's guidelines.
- Check the number of tills in the store and ensure you have enough buckets for each till (some stores will supply the buckets).
- Label the buckets to make it clear what you are collecting money for.
- Put together a timetable and give volunteers a one, two or three hour time slot.
- Remember to schedule adequate breaks for those taking part; for toilet stops, mid morning snacks and lunch.
- Make sure you have enough help. If you don't have a lot of leaders available to help out and supervise, this is a great opportunity to engage with the parents and ask for their help.
- Ask the girls to wear uniform as this will clearly identify who they are and who they are collecting on behalf of.
- Make sure your girls know how to pack bags correctly to avoid any mishaps.
- If allowed, you could use this as an opportunity to hand out flyers promoting your company.
- GBNI Public Liability Insurance is available to download from the leaders' section of the GBNI website.

Calendar

Why not design a calendar for your company? Almost every home has a calendar hanging somewhere, and if you time the release date right they can bring in a lot of funds. November and December are the prime months for selling calendars so you are best creating it at the start of the session so they are printed and back with you in time.

Here's what you'll need:

- A photograph for each month;
- A Bible verse for each month;
- Consent forms if you have any of your members in the photographs;
- Order forms; and
- A commercial printer.

You could get your girls involved in coming up with an overall theme, creating and taking the photographs and then editing them. Why not have pictures of your community in the calendar? If you are very organised you could take pictures of your town throughout the different seasons.

You may even be able to get a local company to sponsor the calendar or a number of them to sponsor a page each and then you could give them an acknowledgement at the bottom of the page.

There are a lot of different websites who will print calendars for you at a low price, eg. Photobox or VistaPrint. However, you could also try printers in your local area as they may work out cheaper without the postage cost needed on the web orders.

Where will you sell them? You could go along to your church Christmas Fayre and have a stall selling them, you could sell them after church in the foyer and you could sell them to your parents at pick up time on a company night. It is best to take prepaid orders so you aren't left with a lot of stock.

The following are ways you could advertise the sale of your calendar and where these will be available:

- Across all your social media platforms;
- Letters to your parents;
- Leaders could share among their family and friends;
- An announcement in church; or
- An advertisement in your church magazine.

Car Boot Sale

An outdoor car boot sale on your own premises is easy to organise but it will depend upon the amount of available space. Is there a large outdoor space you could use like a car park?

You can charge per car and have a refreshments area where you can sell tea, coffee, bacon butties etc. You could also have a GB car at your car boot sale and sell some things that the girls have brought in or made. Another way to generate some extra funds is by providing something like face painting that the leaders or older girls could do.

Some helpful tips when planning a car boot sale:

- Ensure there is an inside space you can use if the weather is bad and make sure you have notices outside to let people know you have moved inside.
- Check out the car park and determine the number of cars that you can allow. If using indoors do the same and work out the number of tables you can have. This allows you to control the sellers who are coming in.
- If you are holding an indoor sale, have two rates, one for those with their own table and one for those who need to borrow a table, particularly if you have a limited amount of tables to use.
- You may need to inform the local PSNI depending on where you are holding it. Check this out with them.

Here's what you'll need:

- Car park attendants to direct the cars and ensure safety of the people attending the sale;
- A qualified first aider and completed risk assessments;
- A cash float; and
- People to make and serve tea, coffee, bacon butties etc.

Advertising will either make or break a car boot sale. There are 'car booters' who travel the country attending sales and you want to tap into their network to ensure yours is a big success.

The following are ways you could advertise your car boot sale.

- An announcement in church;
- Leaders could share among their family and friends;
- Posters in local shops;
- Articles in local newspapers or on local radio;
- A large sign on the church gates; or
- Facebook posts and online adverts in forums for car boot sales.

Variation:

Ask the girls to bring something along and as a group attend an already well established local car boot sale with the items.

Car Wash

You could hold a car wash to raise funds for your GB company or chosen charity. A car wash is a great fundraiser because you are offering a service and people will be more than happy to pay the charge when you are doing something for them.

With a charity car wash there is some effort involved in the set up and there is hard work involved but don't let that put you off. You could even team up with your BB company to share the workload.

Here's what you'll need:

- A power hose;
- An outdoor water source;
- Soap;
- Sponges;
- A large open space;
- Cones & high visibility jackets;
- A cash float; and
- A qualified first aider and completed risk assessments.

You will need to consider the setup; it needs to be a loop that cars drive on and off without interrupting the queue. You could wash specific bits of the car on specific bits of the loop, eg. wash the wheels, then when they move, soap the car. Have designated people on each of these stations to speed up the process. You could also offer refreshments in the coffee area while cars are being washed to gain some additional income. You also need to set a price, an example could be £5 per car and £7.50 per large car or 4x4, or a donation with £5 as a minimum.

Some points to consider:

- Keep sponges separate; have sponges specifically for wheels, sponges for the body and sponges for the windows. This will ensure no stones or scrapes on the car.
- If you drop a sponge on the ground shake it off before using in case of any small stones.
- When power hosing the car be careful not to hit the bodywork with the end of the hose.
- Wash the wheels first and when power hosing the car go from the top to the bottom so the dirt doesn't run down over the clean car.
- A good sequence is wheels, rinse, soap and rinse.

The following are ways you could advertise your car boot sale:

- Across all your social media platforms;
- Leaders could share among their family and friends;
- Announcements in church;
- Posters in local shops,
- Articles in local newspapers or on the local radio, or
- Placing large printed notices on the church gates to attract passers-by.

Carolling for a Cause

This is a very easy event that would enable you to have lots of fun and fellowship together while raising some money for your GB company or charity. Spreading Christmas cheer while carolling for a cause couldn't be more fun. Your girls can enjoy dressing up in Christmas jumpers and Santa hats while singing all their favourite carols and festive songs.

Do you have any musically gifted people in your GB company? Maybe some guitars or violins etc? Why not get them to accompany your carolling?

It may not be entirely wise going around your community, knocking on random doors and serenading them with a Christmas carol so we have listed a few different ways you can incorporate this activity into your fundraising calendar.

Here's what you would need:

- Girls and leaders prepared to carol;
- Portable music device & speakers, musical instruments or just go acapella;
- Words to all the popular Christmas carols;
- Christmas jumpers and Santa hats;
- Collection buckets; and
- A completed risk assessment.

In terms of fundraising you could get people to sponsor your carolling at the nursing home or to the housebound, but if you are at an event why not take some buckets and collect some change?

1. Carolling at a nursing home

Nursing homes and care homes are very open to different groups coming in to do a range of activities. Just make sure to phone ahead and plan your date as Christmas can be very busy time. Singing all the old favourites will go down a treat!

2. Carolling at an event

Is your church holding an annual Christmas fair? Could you potentially sing carols while people are having refreshments? This would be a great way to carol and have very little preparation if you're tight for time.

3. Carolling to housebound church/family members

Why don't you find out who has family members that are elderly or housebound? Are there any older members of your congregation that are lonely? Why don't you identify a few of these people and arrange to take the girls to their front door singing? Why not also take them a wee homemade treat?

If people are aware of your carolling they can donate to your charity. The following are ways you could raise that awareness:

- Across all your social media platforms;
- Letters to your parents; or
- An announcement in church.

Cash for Clobber

Cash for Clobber is an easy no stress fundraiser with the potential to raise quite a lot of money for your GB company or for your chosen charity. You could give every member of your GB company and members of your congregation a free black bag with a note attached to it explaining the fundraiser.

Everyone will sort through their wardrobe at least once in the year so if you time your advertising just right, ie. at the end of a season, you could get a number of people donating a lot of clothing they no longer need or want.

Cash for Clobber are one of many companies who will collect bags of unwanted clothing items, weigh them and pay you for them by cheque. They will call out to your church hall to collect all the bags you have gathered so there is no need to worry about where to store them all. All you have to do is encourage people to bring along their clean unwanted clothes and bed linen to GB. It couldn't be easier!

The most important thing to think about when doing this is how you will advertise and decide when you want Cash for Clobber to come and collect the bags.

You could advertise a number of ways:

- Across all your social media platforms;
- Leaders could share among their family and friends;
- Letter and/or text message to your parents;
- An announcement in church; or
- Posters in your church hall where your girls are collected.

Challenge

The challenge fundraiser is one where you, as the name suggests, set a challenge for your girls and leaders. Take simple events and turn them into something on a larger scale; you could do this two ways. Firstly, you could ask the girls to swim the equivalent distance of the English Channel or secondly, you could ask the girls to complete ten small challenges in a specified amount of time.

Why not create a checklist or a booklet with a list of challenges that your girls and leaders can choose to take part in? Ask for photo evidence and a date of when each thing was completed if they are doing it as individuals. If you are completing this as a company then take photos which you can use either at your display or put into your local newspaper to highlight your fundraising and promote your company. You should ask for sponsorship from families and friends for completing these challenges as a way of raising funds.

Once your list of challenges is finalised you can begin to prepare equipment and venues needed to carry them out.

Some examples of challenges are:

Three Peaks Challenge

Take part in a Three Peaks Challenge where you choose three mountain peaks and aim to climb them all within a set amount of time. If you are considering this, there is a great resource online at www.thethreepeakschallenge.co.uk. You could even try the Four Peaks Challenge which includes the highest peak in Northern Ireland and is normally carried out in 48 hours. There are some charities that set up these challenges and you could contact them and carry it out through them while raising money for their charity. There are a lot of things to think about when completing this sort of challenge; make sure to have completed risk assessments, a qualified first aider and ensure the girls taking part are of a responsible age. Plan a good route and make sure you take all the correct equipment.

Tree Planting

Plant trees in your community garden or in the grounds of your church, or take part in a conservation project.

Cycle from Malin to Mizzen

You could work out how far it is to cycle from Malin to Mizzen (the most Northernly and Southernly points of Ireland) and have your girls cycle it on exercise bikes. Chain Reaction Cycles have static bikes which they may lend out, or why not borrow from a local gym.

Photo Challenge

Get your girls to go on a photo hunt around the town your GB is based in. Give them a list of photograph challenges to complete, eg. whole group at the door of the church whole group at a historic landmark, or whole group at the local shop.

Body Language

Get your girls to spell out a message or a word using their bodies and take a photograph.

Chores for Charity

Chores! That one word that strikes fear into young people everywhere. Nobody likes doing chores, even adults. But could you use them to aid you in your fundraising? Absolutely! If you can get your girls and leaders on board and they're willing to give up their time and use their skills for people in exchange for donations then you have yourselves an amazing and easy to organise fundraiser.

Start by identifying things your girls and leaders might be good at doing. Some examples are:

- Babysitting;
- Painting fences;
- Walking dogs;
- Tidying gardens;
- Giving a lift to the local supermarket; and
- Many more.

Another way to identify chores is by asking the congregation if they have anything they need done, eg. decorating, someone to help them with their groceries or cleaning.

It's up to you whether you put a minimum donation on each job or whether you just ask for donations. Whatever you ask for this is definitely a fundraiser that won't only build funds but build relationships across the generations of you congregation! Alternatively, you could host this as an auction and make an evening out of it, see page 3.

You will need to advertise your fundraiser in a number of different ways to get people on board and sign up to have a chore completed. The following are some suggestions for how best to do this:

- Draw up a table with the different chores available and put it in your church magazine with information.
- Put a tear out in the church magazine and forms to all your parents as well as in the pews on a Sunday.
- Set up a letterbox in the church hall that people can post their chore requests into.
- You could also post information on Facebook.

NB. This is probably best kept within your church congregation if your girls are going out into people's homes to do this. Also, as they are going out into people's homes it is important to remember that any girls under 18 years must be supervised by an adult.

Christmas Cards

Everyone likes to purchase charity Christmas cards; people like to know that as they send their festive greetings to friends and family far and near that they are helping someone else. You could produce Christmas cards from your GB company with the profit of their sales going to either your company funds or to your chosen charity.

This is a very simple fundraiser, all you need to do is get them printed and then sell them to your friends, family and church congregation. There are a lot of different websites who will print Christmas cards for you at a low price, eg. Photobox or VistaPrint. However, you could also try printers in your local area as they may work out cheaper without the postage cost needed on the web orders.

When you're designing them its best to have a few different designs so that you can order a large amount and sell them over a few Christmas seasons. You could use photographs or you could get the girls in your younger sections to draw Christmas pictures for the front of the card. Why not even have a photography contest and the top 4 could be printed giving people a variety of designs to choose from when ordering?

Where will you sell them? You could go along to your church Christmas Fayre and have a stall selling them, you could sell them after church in the foyer and you could sell them to your parents at pick up time on a company night. It is best to take prepaid orders so you aren't left with a lot of stock.

Here's what you'll need:

- A picture or a photograph for the front;
- A verse and a greeting for the inside;
- Order forms;
- A money float; and
- A commercial printer.

The following are ways you could advertise the sale of your Christmas cards and where these will be available:

- Across all your social media platforms;
- Leaders could share among their family and friends;
- Letters to your parents;
- An announcement in church; or
- An advertisement in your church magazine.

Clean Up

Why not help out in your community? You could combine fundraising with the service element of your GB badgework programme. Is there a part of your town in need of a little TLC; a park, a forest, the streets? Why not organise a clean up in your local community or even in your church grounds?

Firstly, identify an area you want to work on and decide what you are going to do. There are so many options:

- Lift litter from streets, parks or church grounds,
- Tend to the flower beds in your town,
- Paint over graffiti on walls or in a subway (you may need to seek permission from the Council for this), or
- Do some gardening in your local nursing home.

If you are going to do a clean up then your local council and garden centre will be your best friend. Some garden centres have schemes for youth and community groups which gives them access to gloves, garden tools and sometimes even compost and flowers. If you contact them and let them know about your project they will direct you to the right department. Your local council will be able to lend you litter pickers, brushes, gloves and bin bags; they will also drop these to your hall and arrange to pick up any filled bags.

You could do this as a sponsored event or you could have buckets out with you as you clean up and collect donations from passers-by. As your young people are going off site it is important to remember that any girls under 18 years must be supervised by an adult. Remember your ratios when looking at this sort of activity, the suggested ratio is one adult for every eight young people.

As with all of your fundraising ideas advertising is crucial, whichever way you collect money, people need to know it's happening. You could advertise this a number of ways:

- Across all your social media platforms;
- Leaders could share among their family and friends;
- Letters to your parents;
- An announcement in church;
- Posters in local shops; or
- An advertisement in the local newspaper.

Coffee Morning

Coffee mornings and afternoon teas are a great way to raise funds whilst providing a lovely social event. This event works best when you know a lot of people who are willing to bake and provide goods for you to use. The perfect people to tap into for this is your GB leaders, GB mums, your church womens' group or your church catering committee.

Here's what you'll need:

- A room to host your morning;
- People to serve the baked goods along with tea and coffee;
- Lots of baked goods;
- Plates, cake stands, napkins, cups, saucers and cutlery;
- Tablecloths;
- Baskets for donations;
- Boxes for leftover buns which you could sell at a reduced rate; and
- A qualified First Aider and a completed risk assessment.

Check with your church leadership on their guidelines regarding food preparation on and off the premises. When serving the food it is essential that a high level of hygiene is applied. If you have any queries regarding food hygiene you can speak to the trained people within your church or go to www.food.gov.uk.

You could have someone from your chosen charity come along to the event and give a short talk on what the money will be used for. Have a donation basket at the door for when people are leaving, or you could use printed envelopes and have each person fill in their donation and claim Gift Aid.

You could advertise your coffee morning in a number of ways:

- Across all your social media platforms;
- Leaders could share among their family and friends;
- Letters to your parents;
- An announcement in church; and
- Posters in local shops and services.

Variation: Coffee and craft morning

You could combine your coffee morning with a craft sale. Include the girls by getting them to make small items that can be sold eg. keyrings, cards, notebooks or pictures in frames.

Variation: Themed morning

Eg. International theme. Decorate the hall with flags, have food from different countries and music from different countries playing in the background. Get the girls who are serving to dress up in different national costumes. You could also have a themed quiz on the coffee tables.

Coin Collection

Everyone has that jar in their house; the one that collects all the loose change and after a year or so usually goes towards a treat for the family. Why not utilise this idea; have your leaders and girls collect their coins and loose change throughout the GB session specifically for your GB company or chosen charity. You will be very surprised at how much money comes in.

This is a really simple fundraiser! All you need to do is give your girls something to collect coins in along with a note to inform their parents of the fundraiser. Make sure you put a deadline date on it with enough time for you to count it all up and take it to the bank.

You could give your girls any of the following:

- Smarties tubes;
- Pringles tubs; or
- 500ml bottles of water etc.

Make sure to ring shops and factories, for example Tesco or the Coca-Cola Factory and explain your fundraiser as they will sometimes donate these things free of charge.

Competition

Why not arrange a competition for all the youth groups in your area? Or all the GBs in your area? Or even an inter-church competition where all your organisations compete for a trophy and prize.

A competition is easily organised and if each team pays an entry fee it can be a good way to raise funds for your GB company or chosen charity. You could also charge an entrance fee for spectators of the competition and provide refreshments for everyone.

Here's what you'll need:

- Registration forms;
- Register;
- A large hall;
- Equipment for the competition;
- Refreshments;
- Prizes, trophy and certificates; and
- A qualified first aider and completed risk assessments.

The first thing to do is pick your competition. Will it be a photography or art competition or will it be a sporting competition, eg. badminton? Once you have decided on the competition then you need to pick your venue and the date, then begin advertising. You need people to register before the event so you can plan the schedule of play and have names on certificates etc.

At the event you could serve a light supper; sandwiches, tray bakes, tea and coffee. Have your leaders provide this to keep your profits up. If you have done your preparation in terms of registration and setting up before the event then on the night it should run easily and unannounced.

Advertising your competition is essential because it cannot happen without teams coming along to take part! You will want to ensure a great turn out so let people know well in advance. The following are different ways you could advertise:

- Across all your social media platforms;
- Leaders could share among their family and friends;
- Posters and banners in your local town and shops;
- Announce the competition to your GB district;
- A letter and registration forms sent out to all local youth groups; and
- An announcement around all the organisations in your church.

Craft Fair

There are a lot of people who have small businesses and who attend craft fairs. You could set up a craft fair in your hall and invite crafters to attend charging them around £25 per table. A craft fair on your own premises is easy to organise but it will depend upon the amount of available space.

Do you have a large enough hall with a reception area for serving tea and coffee? Will you have a donation basket at the door for people attending the sale or will you charge an entry fee which includes refreshments? It's always a good idea to have refreshments as they will usually bring in extra income and it's really easy to organise. Just have each of your leaders bake or buy traybakes and have tea, coffee and juice available too. You could also have a GB stall at your fair and have the girls sell items they have made throughout the year, eg. knitted phone covers, jars of sweets, homemade birthday cards etc. Another way to generate some extra funds is by providing something like face painting that the leaders or older girls could do.

Some helpful tips when planning a craft fair:

- Ensure you have a large enough space to set up tables and have time for people to browse and other people to walk around.
- You could charge two different entry rates for the crafters coming along to sell; one for those with their own table and one for those who need to borrow a table.

Here's what you'll need:

- Car park attendants to direct cars and ensure safety of the people attending the fairs;
- A qualified first aider and completed risk assessments;
- A float of money for taking payments at the door; and
- Some people to make and serve tea, coffee and traybakes etc.

Like all fundraising events, advertising will either make or break a craft fair. There are people who travel the country attending all the craft fairs, either as buyers or sellers and you want to tap into their network to ensure yours is a big success.

You can do advertise your event by:

- Putting posters in local shops;
- Placing articles in local newspapers or on local radio stations; and
- Facebook posts and online adverts in forums for craft fairs.

Variation:

You could also find out about craft fairs in your own area and set up a table at one of them. Many primary schools have fairs in the run up to Christmas or towards the end of the school year.

Cupcake Wars/GB Bake Off

The Great British Bake Off has become a huge hit in recent years, encouraging people of all ages and abilities to try out baking. We have fallen in love with the mix of competition and baking sugary goods. Why not use this love to add some sugar to your fundraising. Why not run a GB Bake Off or a Cupcake War? You could run it just with your girls or you could open it wider to your parents or even as far as your church.

If you are doing this with your girls you could get them to bake cakes, biscuits and other sugary treats and sell them to parents as they come to collect their daughters. Or you could sell them at a church event.

If running this as an event with your parents and church members you could run it as a major competition.

Here's what you would need:

- Registration forms;
- A qualified first aider and completed risk assesment;
- A list of different categories;
- Prizes;
- A judge; and
- A venue with ovens and kitchen space (or have entrants pre-bake cupcakes, then make frosting and other goodies they can use to decorate their entries during the competition)

Why not ask a lady from your local Presbyterian Women group, Mothers' Union or Womens Institute to come along and judge the baking? Book your hall, set up the tables and then all you need is the competitors. Get your competitors to pay an entrance fee and the winners of the different categories will receive a prize.

As an extra source of income you could sell teas, coffees and beverages to the people who have come to either take part or watch the competition.

So, how do you get the competitors to come along and take part? You could advertise this in a number of ways:

- An advertisement in your local shops and services;
- An announcement in your local newspapers and in your church magazine;
- Adverts across all your social media platforms; and
- Letters to your parents.

Have a registration form available in the church but you could also put a downloadable form on Facebook that can be filled in and emailed back. This is an event that will take a lot of planning but will be a lot of fun, encourage fellowship and will bring in a lot of money.

Family Fun Day

Why not organise a fundraiser that the whole community can benefit from? Put on a Family Fun Day that will have fun activities to draw in people of all ages. You could also use this as a chance to promote your GB company and recruit some new members.

Here's what you'll need:

- A large outdoor space;
- Car park attendants to safely direct cars;
- Refreshments;
- Entertainment stations;
- Leaders willing to plan the day;
- A gazebo incase of bad weather;
- Join Us banners from GBNI; and
- A qualified first aider and completed risk assessments.

There are a lot of things to think about when you're planning a family fun day, the main one is what sort of entertainment to provide. If you contact the emergency services they will come along free of charge. The police can bring a portable cell, a motorbike or a police car, the fire brigade can bring an appliance, and the ambulance service can open the back of the ambulance. However, it's important to note that if there is an emergency on the day they may need to attend the scene instead of your fun day, so it's good to have other options planned.

Other ideas for entertainment are:

- A petting farm (*remember to have had washing facilities available to reduce the risk of ecoli infection*);
- A bouncy castle;
- Face painting;
- The Army;
- It's a Knockout competition;
- Treasure hunt; or
- An art and craft table.

You could put on a BBQ and offer tea, coffee and soft drinks? You could charge an entrance fee with all the activities being free of charge and the refreshments could be payable by donation? Remember to think about the weather - is there an inside space you could use if it rains all day?

Advertising is crucial for a fundraiser, especially one where you have to pay overheads before you start making a profit. You could advertise a Family Fun Day a number of ways:

- Across all your social media platforms;
- Leaders could share among their family and friends;
- Letters to your parents;
- An announcement in all the churches in your town;
- An advertisement in your church magazine; and
- Posters in your local shops and services.

Family Movie Night

Going to the cinema is one of the most popular pastimes in the UK. The quality of picture, the atmosphere and the popcorn are all big draws to what can sometimes be a very expensive night out. For most people you wouldn't get much change out of £20, so why not give that money to charity and recreate a night at the cinema in your church hall?

Here's what you'll need:

- A large room;
- Things to sit on, with bean bags or chairs;
- Someone to collect money at the door;
- Refreshments;
- A projector and a DVD player; and
- A good sound system.

One of the main things to think about when running a movie night in your church is that you need a license to show a movie. Even if it is a one off showing you still need to have purchased the license prior to the event. You can find information on the type of license required at www.gov.uk/showing-films-in-public.

When picking the movie you will either have to pick something very current or something very classic. People won't want to come and watch something they watched for the third time last week. Be mindful of classifications and suitability of movies for all ages. In terms of refreshments it could be easier to have bottles of drink and bags of popcorn instead of tins of drink and bowls of popcorn and sweets.

How will you charge for the event? Will you have a set fee and then charge for refreshments? Will you charge a fee that includes refreshments? Will you sell tickets prior to the event? Or will you have a donation basket at the door with no specific charge?

Advertising is crucial for whatever type of fundraising event you are planning. The following are suggestions for how you could advertise your event:

- Across all your social media platforms;
- Leaders could share among their family and friends;
- Letters to your parents;
- An announcement in church;
- An advertisement in your church magazine; and
- An announcement in the local schools.

Variation: GB Movie Night

Why not have a movie night on one of your GB nights? Let your girls wear their own clothes or even their pyjamas. Ask them to bring a couple of pounds as a donation and show a movie. You could give them a goodie bag with refreshments for during the movie.

Fashion Show

There's no trendier way to raise funds than with a charity fashion show. Here's what you'll need before you hit the runway:

- Sponsored, crafted or borrowed outfits and accessories;
- Catwalk space and venue;
- Model sign-up form;
- Music and an MC to run the event; and
- A qualified first aider and completed risk assessments.

Small local businesses often lend their clothes for charity fashion shows, if you can't get any clothes donated you can ask your models to bring their own creative outfits. Typically models have 2 or 3 changes during a show, so keep that in mind when planning the number of participants and the length of show you want to put on. Anyone can be a model in your fashion show fundraising event. Flatter your GB members, family, friends, and church members by asking them to take part. You should collect information about your models through their sign up forms to help you better assign items of clothing and to be aware of any medical needs. An evening of fitting can be very helpful to assign outfits to models and this also allows a time for rehearsal.

When you are running this event it's important to have it set up in advance to check all the microphones and sound systems are working, and that the help backstage know the running order to ensure the evening goes smoothly with no hiccups.

Sell tickets before your event via your GB company and your church so you can cater effectively and you can print the correct number of programmes. The following are ways you could advertise the sale of your fashion show tickets and where these will be available:

- Across all your social media platforms;
- Leaders could share among their family and friends;
- Letters to your parents;
- An announcement in church; and
- An advertisement in your church magazine.

Variation: Eco-Fashion Show

Organise an evening where the girls and parents bring clothes they are throwing away but are in good condition. Use some of these for the fashion show and have them on sale afterwards for a small cost. The girls could also recycle the more worn out or damaged clothes and create new designs either to sell afterwards or just for fun.

Variation: Bridal Fashion Show

Organise an evening where parents and members of your congregation could donate their wedding dress, bridesmaid dress or flower girl dress for the evening. The girls in your company or even the people who donated the dresses could model for you. You could create a programme with original photographs from the wedding day of each dress and you might find you have dresses spanning over many decades.

Fasting

Fasting is carried out throughout the world and across all religions for various different reasons. It's also a very popular way for people to raise funds for different charities.

There are a couple of different ways to undertake fasting; an absolute fast (no food and only drinking water) for 12 or 24 hours or abstaining from something specific eg. chocolate.

Here's what you'll need:

- Sponsorship forms;
- Parental consent forms; and
- A completed risk assessment.

If you carry out an absolute fast it's important to think about some things. First of all finding out if anyone has a medical condition which would mean fasting is dangerous, eg. diabetes. You also need to think about the ages of those taking part, if your girls are doing the fast you should only let your senior and brigadier girls do it. It may be dangerous for anyone younger to fast. If your leaders are taking part in the fast then it's important that anyone who is elderly or pregnant is not encouraged to participate.

The girls who are fasting should collect sponsorship for taking part and this money can go towards your GB company or your chosen charity. You could have them fast from midnight to midnight and hold a sleepover with takeaways or lots of snacks to eat at the end of the fast as a celebration.

You could also get your girls to abstain from something for a full month, eg. chocolate, internet games, social media, drink only water instead of tea, coffee and fizzy drinks. Treat it like Lent when most people give up something for 40 days.

If people are aware of your fasting they can sponsor you for completing it. The following are ways you could raise that awareness:

- All your social media platforms;
- Leaders could share among their family and friends;
- Letters to your parents;
- An announcement in church; and
- An advertisement in your church magazine.

Variation:

Instead of giving something up for a month why not take something on. You could encourage the girls to do something they don't normally do for a month, eg. walk to school if they normally get a lift. Again you could ask the girls to collect sponsorship for completing this.

Games Night Fundraiser

Games! Board games, dominoes and quizzes are all examples of games that the whole family could join in on and enjoy. Not only is it a great way to raise money it's also a fantastic way to engage across all generations. Game nights are great recurring fundraisers that can easily turn into regularly held competitive gaming events.

There are a few different ways to raise money through this event; you could charge everyone an entry fee to enter and run it like a tournament. Or you could do just trivia and general knowledge and run it like a table quiz with people paying per team. Another way to raise some money that is super easy is to sell refreshments at the event.

Here's what you'll need:

- A variety of different board games, trivia questions and/or dominoes. You could have these donated or you could borrow from your leaders;
- Someone to collect the admission money;
- People to keep score;
- Prizes;
- Buns, traybakes and other refreshments; and
- A qualified first aider and completed risk assessments.

As with all of your fundraising ideas advertising is crucial, whichever way you collect money, people need to know it's happening. If you worry too much about the planning of the event and neglect to advertise it then you'll have an amazing fundraiser with no one to enjoy it.

You could advertise your event in a number of ways;

- Across all your social media platforms;
- Leaders could share among their family and friends;
- Letters to your parents;
- An announcement in your local churches and an advert in your church magazine;
- Put posters in your local shops and services; and
- An advertisement in your local newspaper.

Variation: Virtual games night

Why not host a games night that is 100% digital? Using Wiis, Playstations or X Boxes play a video game tournament; you could play anything from dance mats to bowling and athletics.

GB's Got Talent

Talent shows and reality shows have taken over our television screens. One of the most popular shows on television right now is Britain's Got Talent. It's popularity can be attributed to the fact that you can perform absolutely any talent and none is deemed better than the others. What talent is there in your GB company, church and community? Why not ride off the back of that success and hold a GB's Got Talent to boost your funds?

You could just open applications to your girls and leaders or you could open it up to your parents and church congregation to see what talent you have in your community. Have each entrant pay a fee to take part and give a prize to the winner, while the people who come along to watch could pay a donation at the door and have some supper at the interval.

Here's what you'll need:

- Sign up sheets;
- Judges;
- Prizes;
- Someone to collect donations at the door;
- Volunteers backstage;
- A stage for performers, some lighting and music; and
- A qualified first aider and completed risk assessments.

When you are running this event it's important to have it set up in advance to check all the microphones and sound systems are working, and that the help backstage know the running order to ensure the evening goes smoothly with no hiccups. Once all the acts have performed you could serve supper while the judges deliberate. Try to recruit impartial judges, eg. your GB chaplain or a local headmaster.

Advertising is crucial especially for an event where you need people to perform as well as attend and watch. You could advertise GB's Got Talent a number of ways:

- Across all your social media platforms;
- Leaders could share among their family and friends;
- Letters to your parents;
- An announcement in church;
- An advertisement in your church magazine;
- An announcement in the local schools; and
- An advertisement in the local newspaper.

Gift Wrapping for Good

One of the most effective ways to fundraise is doing something which is simple with very little preparation and which brings in a lot of money while using a skill which everyone needs to utilise. Gift Wrapping for Good is one of those fundraisers!

Everyone needs Christmas presents wrapped and it's always more than one or two. It's also something that a lot of people up and down the country hate doing. Why not use this need as a way to boost your fundraising?

Here's what you'll need:

- A lot of gift wrap;
- Tressle tables;
- Cellotape; and
- Accessories and gift tags.

Does your church hold a Christmas Fayre? Why not set up a few tables and encourage people to bring along their gifts. Then have your girls and leaders wrap them and tag them while they enjoy a cup of tea and a mince pie? No church fayre? No Problem! Get your GB parents to bring their gifts with them when they drop off their daughter and they can collect them fully wrapped at the end of the evening. You could ask for a donation for this service instead of putting a charge on per gift.

NB. Just ensure that you use leaders or older girls so the standard of the wrapping is good enough to give out and take donations for.

Advertise this fundraiser among your parents and your congregation through:

- Letters to your parents;
- Leaders could share among their family and friends;
- All your social media platforms;
- Posters put up around your church;
- Announcements in your church services; and
- An advertisement in your church magazine.

Grub Crawl

There is one element that appears at almost every fundraiser, every party and every gathering, whether through church or family; food. Food and eating with friends is scientifically proven to bring happiness.

Why not increase your happiness, have some fellowship and share in a meal together as GB leaders all while raising money for your company or chosen charity. Sounds great doesn't it? Why not try a Grub Crawl? A Grub Crawl is a moveable feast, travelling from house to house eating different elements of the meal in each home. Have four of your leaders prepare each part of the meal; starter, main course, dessert, tea and coffee and go to their house for their course before moving on. The best way to raise funds through this is having your leaders make a donation for the meal they are eating.

Here's what you'll need:

- Four leaders willing to open their homes and prepare a course of the meal, and
- Cars to transport leaders between the homes.

NB. Remember to ask about any food allergies before preparing the meal.

Karaoke

A lot of people have a story about that time they sang karaoke and as we all know everyone, whether they can sing or not, loves going along for the entertainment. To get the most out of the evening it would be good to encourage as many people as you can to take part.

Here's what you'll need:

- Someone to lead the event;
- Someone to collect the money at the door;
- Sound system and karaoke;
- A list of songs;
- Slips for people to fill in their name and the song they want to sing;
- Food for supper at the end; and
- A qualified first aider and completed risk assessments.

Karaoke is an activity that is easily organised with very little effort, but with the potential to raise a lot of money. However, it's really important to get a very confident person to lead the event and encourage people to get up and take part so the evening doesn't fall flat. It's also essential to have some girls and leaders from your GB company who will get up to sing throughout the evening to carry it.

NB. Please make sure only appropriate songs are given to the audience.

To add to the evening and to ensure people get the most out of the donation they have paid why not provide a supper? It could be something simple like sandwiches, traybakes, tea and coffee or it could be something a bit more adventurous like lasagne or stroganoff. Take a donation at the door to cover the food and the karaoke.

Advertising is crucial. It's essential that word of your event is spread around your church and community to encourage as many people to attend as possible.

You could advertise a number of ways:

- Across all your social media platforms;
- Leaders could share among their family and friends;
- Letters to your parents;
- An announcement in your local churches;
- An advertisement in your church magazine;
- Put up posters in your local shops; and
- Place an advert in your local newspaper.

Ladies Breakfast

Why not put on a breakfast for all the ladies in your church family? Breakfasts are a great way to raise funds whilst providing a lovely social event.

Here's what you'll need:

- A room to host your morning;
- People to serve the breakfast;
- Breakfast food;
- Plates, cups, cutlery and napkins;
- Table cloths;
- Baskets for donations; and
- A qualified first aider and completed risk assessments.

There is a lot to think about when planning a breakfast. You need to think about the date, time and venue; will it be in the main church hall or will it be off site? You need to have a think about whether you will provide a full cooked breakfast or just pastries, fruit and cereals. The leaders in your GB company could provide the food for the breakfast so there will be more profit from the morning. If you go off site and have a breakfast provided by a cafe or caterers you will need to charge for the breakfast along with a donation.

Check with your church leadership on their guidelines regarding food preparation on and off the premises. When serving the food it is essential that a high level of hygiene is applied. If you have any queries regarding food hygiene you can speak to the trained people within your church or go to www.food.gov.uk.

You could have someone from your chosen charity come along to the event and give a short talk on what the money will be used for. You could even have a member of the GBNI Executive come along to talk. Have a donation basket at the door for when people are leaving, or you could use printed envelopes and have each person fill in their donation and claim gift aid.

You could advertise your breakfast in a number of ways:

- Across all your social media platforms;
- Leaders could share among their family and friends;
- Letters to your parents;
- An announcement in church; and
- An advertisement in your church magazine.

Non-Uniform Nights

Non-uniform nights are one of the easiest ways to fundraise, they take little to no preparation, they involve all of your girls and leaders and can happen on a company night. Just remember to get parental consent for taking photographs of the evening.

Here's what you'll need:

- A qualified first aider and completed risk assessments;
- Parental consent forms; and
- Refreshments.

Below are a few examples of non uniform nights to try with your girls:

Regular Non-Uniform Night

Have all your girls come to GB for the night in their own clothes and bring along a couple of pound for the privilege. Just collect the money and you have a good amount with virtually no effort.

Silly Hat & Hair Night

Get your girls to come along to GB with crazy hairstyles and/or fun hats, again bringing a couple of pounds for the privilege. This will be lots of fun!

Princess Night

Get your girls to come along to GB in their favourite princess dress, again bringing a couple of pounds for the privilege.

Colour Night

Get your girls to come along to GB wearing clothes of a specific colour. Bring a couple of pound for the privilege.

Pamper Night

Are any of your leaders or parents interested and skilled in nail art, hand massage or facials? Why not get your girls to come along in their pyjamas and have a night of treatments? Have some snacks and get your girls to bring a couple of pounds which can go towards your chosen charity.

Santa Delivery

Every Christmas Eve children go to bed in a buzz of excitement because Santa Claus will be stopping by with gifts in the middle of the night. Growing up I never got to see him because my parents always told me if I was awake he would just pass on by and leave me out. How many have seen him at their house? I doubt anyone. But, what if Santa could come to your front door on a Saturday afternoon and hand deliver a present?

This is a fundraiser that is lots of fun to organise and even more fun to carry out. There is a lot of preparation before hand but it will bring a smile to a lot of faces and potentially raise a lot of money.

Here's what you'll need:

- A couple of men to dress up as Santa Claus;
- Some of your older girls to dress up as elves;
- A large postbox (which you could even make out of a shoebox);
- A present for every child who is registered;
- Leaders willing to go and purchase the presents and wrap them; and
- Drivers willing to transport Santa and his elves.

For this fundraiser parents will register their child and pay a fee of £5; for this £5 Santa Claus will come to their house and hand deliver a present. If you buy gifts at £2 each you can make £3 for your charity per child. It is essential to know if the child is a boy or girl and their age as this will determine what present they get. It's probably easiest to put a registration slip in the church magazine and give out to all the parents for them to fill in; put space for their name, age, address and whether the morning or the afternoon suits on which Saturday coming up to Christmas. If you create it to look like a letter to Santa the child and/or parent can then place it in the postbox.

Santa and his elves will then go and deliver the gifts!

Advertising is so important. When advertising the Santa Delivery it's really important how you phrase things in case you say the wrong thing in front of a believing child.

You could advertise this a number of ways:

- Letters to your parents in an envelope;
- Leaders could share among their family and friends;
- An announcement in church; and
- An advertisement in your church magazine.

Swap Shop

A swap shop is a great way to raise money for your chosen charity whilst emptying your wardrobe of those unwanted items. Essentially it is an event where you invite friends to trade their unwanted clothes in exchange for a donation. It can be great fun and is the perfect way to refresh your wardrobe without breaking the bank!

Here's what you'll need:

- A large hall to set up;
- Tressle tables;
- Someone to take the donation at the front door;
- Refreshments; and
- Someone to serve refreshments.

It is really important to explain exactly how the event works before people attend so there is no confusion. You should set an entry price, such as £5, and ask everyone to bring a minimum of 2 items. You need to emphasise that clothes cannot be stained or damaged, and no-one should bring underwear or swimming costumes as they are unhygienic to swap.

You then need to set a maximum number of items that a person can take home from the event, normally it would be the same as the minimum number of items they bring with them. If you think you'll have an excess amount of clothing then you could allow people to pay extra to take additional items of clothing, or you could give any additional clothing to Cash for Clobber.

Running the event will be a lot easier if you plan to receive the clothes prior to the big day, so ask people to provide their offerings as far in advance as possible. If people do want to bring items on the day then ask them to arrive an hour earlier as this gives you extra time to arrange the clothes into size categories.

Also, make sure that you have plenty of bags to hand so that people have a way to carry their new clothes home, plus it gives the event an extra fun shopping feel.

Advertising your Swap Shop is essential because it cannot happen without a lot of people coming along with a lot of clothing! You will want to ensure a great turn out so let people know well in advance so they can invite friends too. Spread the word in your GB, your church and your community. The following are different ways you could advertise:

- Across all your social media platforms;
- Leaders could share among their family and friends;
- Set up a facebook event and invite people;
- Posters and banners in your local town and shops;
- Letters to your parents;
- An advertisement in your church magazine; and
- A letter to go to all parents in your local school.

Table Quiz

Table quizzes are becoming more and more popular with teams who travel around their communities taking part and winning prizes, almost treating it like an Olympic sport. They are lots of fun and can be a great way of getting people together with friends as well as raising funds at the same time.

Here's what you'll need:

- A question master and a score keeper;
- Tables and chairs;
- Refreshments and people to serve this;
- Pens and answer sheets;
- A sound system; and
- Prizes for the winners and the runners up.

There's a lot of things to think about when you are planning a table quiz. Make sure that you have leaders coming early to set up the room and that someone is allocated to collect the money at the door. How will you charge? You could charge per head or you could charge per team, just let them know their supper will be provided too.

Then you need to identify some key people; a question master who will ask the questions, give out the scores and keep things moving at a suitable pace. You will also need a scorer to mark and add up the scores as well as note these on a scoreboard. A third person you need is someone who will compile the quiz; will this be the question master or will you get someone else to write this?

If the quiz is being drawn up in-house by one of your leaders or the question master there are some things to consider. You need to decide how many rounds you will do and then if there is going to be a music or picture round. Will they all be themed or just general knowledge? Don't forget to look online for pre made quizzes too! You will also need to have a tie break question just in case the top place is tied.

To increase the profit you make you could have your leaders providing and serving the supper and speak to some local stores and businesses to try and get some prizes as a donation.

What are the best ways to advertise a table quiz:

- Across all your social media platforms;
- Leaders could share among their family and friends;
- Posters and banners in your local town and shops;
- Letters to your parents; and
- An advertisement in your church magazine and in the services.

Talents

Everyone has been gifted with a talent, we have been created with unique abilities. Our talents could be anything from musical ability to preaching and from artistic ability to baking. All of your girls will have something that they are great at and something they can use to raise funds for your GB company or your chosen charity. Encourage your girls to look at the talents they have and to do something together to use these.

Some examples of this could be:

- Put on a Christmas show and sell tickets;
- Make crafts and go along to a local Christmas fair and sell these;
- Make crafts and go along to a local car boot sale to sell these; or
- Bake some goodies and sell them to parents coming to collect their daughter from GB.

This should be an easily organised fundraiser as your girls will do most of the work. They will identify what they enjoy and what they are good at and use this to raise money. You will need to supervise and accompany them if they go off site to sell things. If they decide to put on a show you may need to arrange the venue, the supper and the advertising.

All of the things which the girls identify as a talent and want to do in terms of fundraising will need to be advertised. The awareness that things are happening and there are sales is as important as advertising a large event you want people to attend. So how could you advertise that these events are happening?

- Advertise across all your social media platforms;
- An announcement in church;
- Letters to parents; and
- Advertisements in local newspapers.

Variation - Money Tree

Give each girl an amount of money, eg. £3 and challenge them to use their talents and see how much they can increase the amount by. They can invest the money in baking ingredients, craft materials etc.

Teddy Bears' Picnic

A Teddy Bears' Picnic is a fundraiser which even your youngest girls can get involved with. All of your girls will have a teddy bear at home and will love to bring them along and have a picnic with them and all of their GB friends. Organise this on your own premises or in a nearby suitable area like a park or a forest that you and your girls can walk to.

Here's what you'll need:

- A suitable outdoor space;
- Plenty of rugs;
- Some games;
- A picnic;
- Certificates for your girls;
- Sponsorship forms;
- A qualified first aider and completed risk assessments.

Once you have identified where to hold your Teddy Bears Picnic you need to ensure you have enough leaders coming along. Get your girls to bring their teddy bears and provide them with a picnic to share together, just make sure you have enough rugs and blankets for them to sit on. Organise some bear themed games or a simple bear themed treasure hunt. You could hide a teddy bear somewhere in the park or the forest and give the girls simple clues to try and find it.

Provide the girls with certificates to say they have taken part in the teddy bear picnic and that they have helped to raise funds for your chosen charity. You could also give them a sponsorship form and get them to collect money for your charity because they have taken part.

It's important to advertise your event, especially a sponsored one. Awareness of the event is essential so people can know how to sponsor you. The following are ways you could advertise your Teddy Bears Picnic:

- Across all your social media platforms;
- An announcement in church;
- An advertisement in your church magazine;
- An advertisement in your local newspaper; and
- Posters in local shops.

Variation: Teddy Toddle

You could do a sponsored walk with your younger girls and have them carry their teddy bear with them. Run it as a sponsored event like the picnic.

Treasure Hunt

A treasure hunt is a big crowd puller, there are people who travel around their community and the surrounding areas taking part in treasure hunts and winning prizes. It can be a big fundraiser if it's planned and prepared correctly and advertised with enough notice.

Here's what you'll need:

- Someone to write the clues and design the treasure hunt;
- Someone to take the entry money and hand out sheets;
- Pictures of all the answers displayed at the end;
- Prizes for the winners;
- A BBQ after the treasure hunt (optional); and
- A qualified first aider and completed risk assessments.

It's important to identify someone who can write a treasure hunt for you as it may seem like a simple job but it's very difficult if you aren't used to doing it. Is there someone in your church who could help you out with this? A Boys' Brigade Officer perhaps? Although, if you are doing it yourself here are a few tips to help:

- Know your audience;
- Decide on a theme for your treasure hunt;
- Figure out how long you want the treasure hunt to take;
- Decide on the route and pick things for your clues, eg. how many trees outside a particular house; and
- When writing clues work backwards from the end to the start.

It's best to do this in the summer months as it's all outside and you want the weather to be kind to you. Make sure you write down the teams start and finish time on their answer sheet so you can have a prize for the quickest team to complete the course. As the teams arrive take payment; how will you charge? Will you charge per head or per team? Will you include the BBQ in that price or will that be an extra donation?

Advertising is crucial. You could advertise your treasure hunt a number of ways:

- Across all your social media platforms;
- Notes to parents;
- An announcement in church;
- Advertisements in local shops and services; and
- An advertisement in the local newspaper.

Variation: Car Treasure Hunt

You could plan a treasure hunt on a larger scale and the teams would drive between clues.

NB: If you are doing this you would need people to check with their car insurance to make sure they will be covered by their policy if anything happens during the event.

Variation: Geo-Caching

Why not give geo-caching a go. Information can be found on www.geocaching.com.

Zumba

Zumba is a phenomenon that has gripped girls and women the world over. Classes run almost every night of the week in community centres up and down the country. Why not tap into the Zumba obsession to boost your fundraising. You could do this a couple of different ways; a series of Zumba classes or a Zumbathon. These will need very little organising and can be a great crowd puller.

Regardless which way you decide to run your Zumba event there are things to think about and sort out before the event.

What you'll need to do:

- Arrange the period of time you are running this for; six weeks for a series of classes works well or 3 hours for a Zumbathon.
- Decide how much you will charge for the event. Will you charge per class or per series of classes? If it's a Zumbathon will you charge an entrance fee and then ask for sponsorship?
- Arrange for venue, dates, time, number of weeks, cost per class or per series of classes.
- Arrange a qualified instructor who has adequate insurance to lead the Zumba. Ask them for a copy so you can be sure. This is common practice and they will be happy to oblige.
- Check with the instructor that their music is suitable for GB. Many instructors don't listen to the words of songs and use the music that is popular with their class or has a great beat, so they may need to check this out.
- Also check that their movements are suitable for GB. A good way of doing this is for you to go to their class and then ask them to use certain tracks that you have found to be suitable.
- Appoint someone to collect the entrance money and look after it.
- Make sure you have a water station somewhere in the room where people can get a drink of water when they need it.
- If you have to supply the music, chat with the instructor beforehand so you have the right music format.

Advertising your Zumba class is essential because it cannot happen without people coming along to take part! You will want to ensure a great turn out so let people know well in advance. The following are different ways you could advertise:

- Advertisements across all your social media platforms;
- Leaders could share among their family and friends;
- Posters and banners in your local town and shops;
- An announcement to your GB district; and
- An announcement around all the local churches.



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